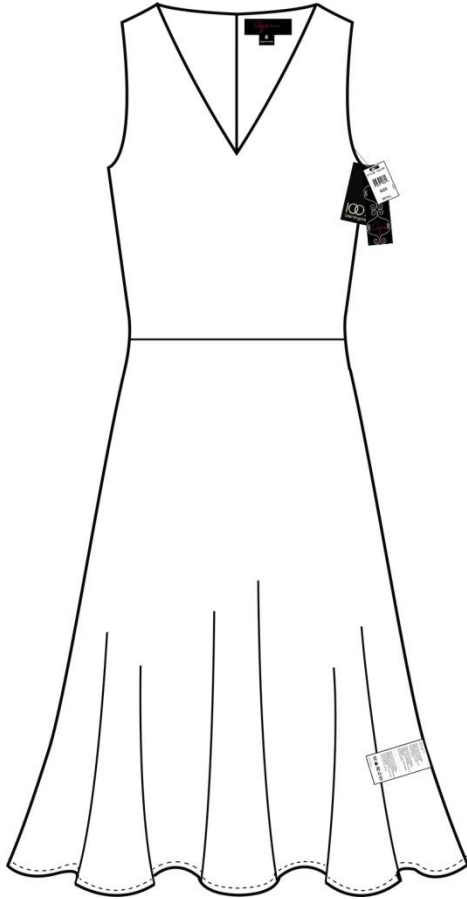


Bloomingdale's - Aqua



Main Label / COO Label

Aqua neck label gets sewn into the neck to the wearer's left of the zipper. COO / size label gets sewn onto the main label at the center.

Care Label

Care label must be sewn into the wearer's left side of the dress, 6" above the hem into the side seam. English, Spanish, and French are required on all care labels.

100% Bloomingdales Hang Tag

Exclusive hang tag must be placed in the wearer's left hanger tape near the armhole with a 3" clear swift tag. (See below for detailed photo.)

Aqua Hang Tag

Aqua hang tag must be placed on the same swift tag as the 100% Bloomingdales hang tag. (See below for detailed photo.)

UPC Ticket

Regular UPC price ticket must be placed on the same swift tag as the Aqua hang tag. (See below for detailed photo.)

RFID Sticker

RFID/UPC stickers must be placed on the blank side of the UPC price ticket. (See below for detailed photo.)

Polybag Sticker

UPC stickers must be placed on polybags, roughly 5" below the top edge, and roughly 3" away from the edge of the polybag's left side.

Hanger / Size Clips

484-Black hangers. No size clips required.

Item	Supplier	Item Number
Main Label	Avery Dennison	BLO-AQUA-DR
COO / Size Label	Factory or Production	N/A
100% Bloomingdales Hang Tag	Apparel Label Solutions	BLMD-FALL2016
Aqua Hang Tag	Avery Dennison	BLO-AQUA-DR-HT
UPC Price Ticket	Factory or Production	N/A
RFID Sticker	Factory or Production	N/A
Polybag Sticker	Factory or Production	N/A

Hang Tags Placement



RFID Sticker Placement



Aqua Label Detail



Polybag Sticker Placement

